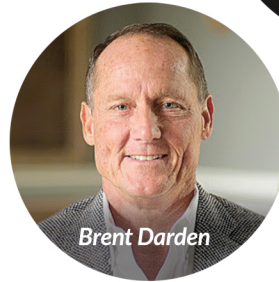




Bill McBride



Sara Kooperman

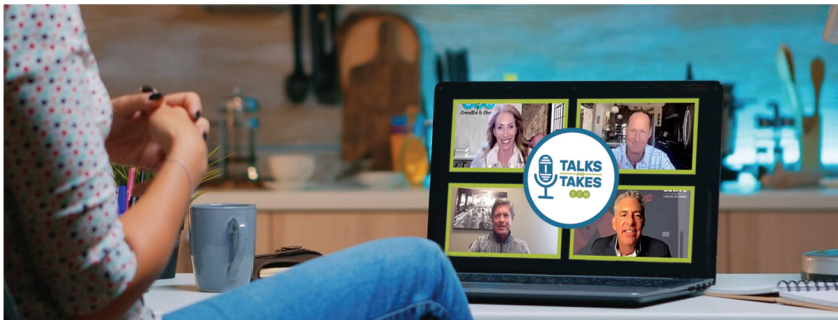


Brent Darden



Blair McHaney

SPONSORSHIP



ABOUT THE SHOW

"Talks and Takes" is an engaging monthly online fitness talk show that brings together industry experts Sara Kooperman, Brent Darden, Blair McHaney, and Bill McBride.

WHY SPONSOR?

By sponsoring "Talks and Takes," you'll align your brand with a high-quality, informative show that reaches a wide audience of health-conscious individuals. Your support will not only help us continue to produce great content but also give your brand exposure to our dedicated viewers.

SPONSOR BENEFITS



MARKETING OUTREACH:

- 85,000+ Contacts
- 35% Owners, Managers & Directors
- 10% Vendors



AUDIENCE: Over 900 monthly live attendees and podcast listeners with a 7% growth rate each episode.



VIDEO ADS: 15-30 second ad at each episode's start and finish.



LOGO EXPOSURE: Your company logo, accompanied by a live link, will be featured in all pre- and post-show marketing materials.



VERBAL THANKS: Dedicated acknowledgement during the show during prime interest segment.



INFLUENCE: Help shape show topics and make guest appearances.



TALKSANDTAKES.COM

To learn more about sponsorship opportunities & pricing, please email us at: partner@scwfit.com